





To,

Listing Department

National Stock Exchange of India Limited

Exchange Plaza, C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Symbol: ANGELONE

Dear Sirs/ Ma'am,

Department of Corporate Service

**BSE Limited** 

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai - 400 001.

Scrip Code: 543235

Sub: Investor(s) Presentation

With reference to above captioned subject, please find attached Investor presentation. The Presentation will be uploaded on the Company's website at <a href="https://www.angelone.in">www.angelone.in</a>

Request you to kindly take the same on record.

Thanking you,

For Angel One Limited

Naheed Patel Company Secretary and Compliance Officer

ACS: 22506

Date: April 16, 2025 Place: Mumbai

Encl: As above







**Q4 '25 Investor Presentation** 

16<sup>th</sup> April 2025

### **Safe Harbour**



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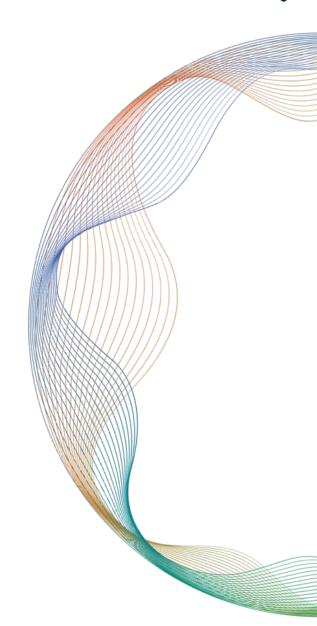
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### **Strong Growth Trajectory**



#### **Expanding Boundaries**

~31mn clients added since FY20; ~90% from Tier 2, 3 & beyond cities

#### **Attaining Leadership**

+1,168 bps expansion in demat market share since FY20

#### **Client Activity**

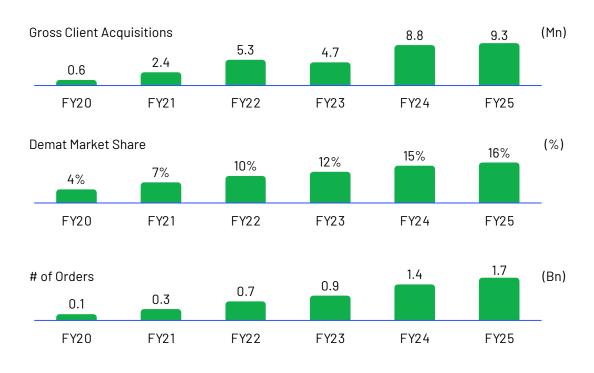
~67% CAGR in annual orders over FY20-25

#### **Business Diversification**

Better engagement leading to stronger LTV

#### **Financial Prudence**

>68% CAGR in PAT



#### **Distribution of 3rd Party Financial Products: New Businesses** Mutual Fixed Asset Wealth Credit Insurance Funds Deposits Management Management PAT (₹ Bn) 12 FY20 FY21 FY22 FY23 FY24 FY25

#### Focus on improving LTV

Poised to capitalize on future growth trends, through product diversification

- Distribution of MFs, Credit, Insurance, FDs
- Wealth Management
- Asset Management

### **Q4 '25 Performance**



Client Acquisition Metrics	Active Client Metrics	Transaction Metrics	Financial Metrics	
<b>31.0 Mn</b> (+5.1% QoQ)	<b>7.6 Mn</b> (-2.3% QoQ)	<b>327 Mn</b> (-22.4% 000)	₹ <b>8.3 Bn</b> (-15.7% QoQ)	
Total Client Base	NSE Active Client Base	Number of Orders	Total Net Income	
<b>1.6 Mn</b> (-22.4% QoQ)	<b>3<sup>rd</sup></b> (Maintained)	<b>₹ 32.1 Trn</b> (-19.7% QoQ)	<b>₹ 2.6 Bn</b> (-36.1% 000)	
Gross Client Acquisition	Rank In NSE Active Clients	Average Daily Turnover (Notional)	Earnings Before Dep, Amortisation & Tax	
<b>16.1%</b> (+19 bps QoQ)	<b>15.4%</b> (-6 bps QoQ)	<b>19.9%</b> (-16 bps QoQ)	<b>₹ 1.7 Bn</b> (-38.0% 000)	
Share in India's Demat Accounts	Share in NSE Active Client Base	Share in Retail Overall Equity Turnover*	PAT For The Period	

Share in India's Incremental Demat Accounts

**21.0%** (+50 bps QoQ)

₹ 1.2 Trn

**Assets Under Custody** 

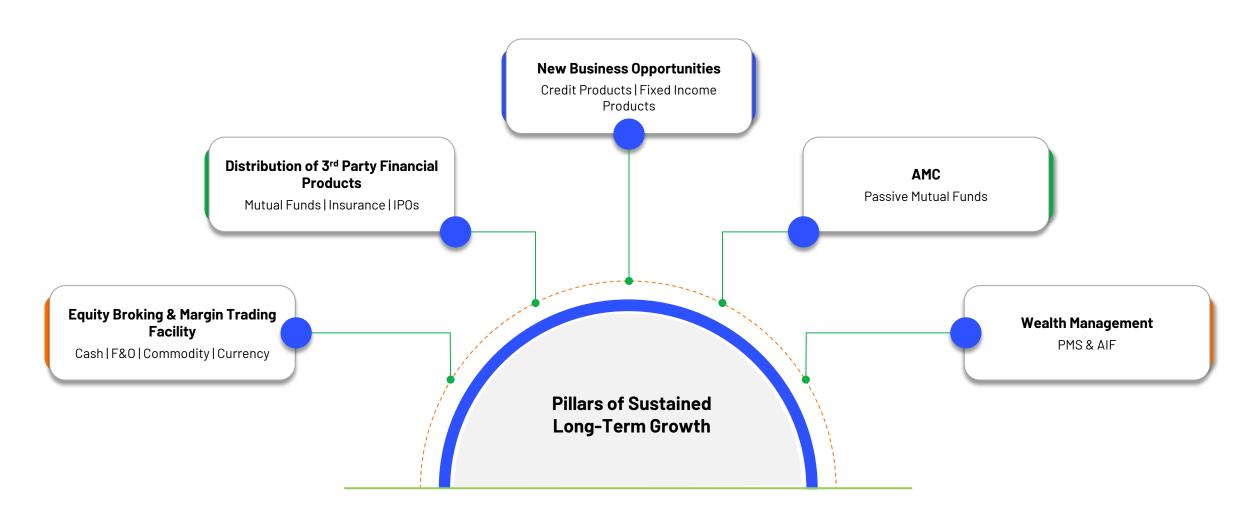
**₹ 26.0 Per Share** 

Final Dividend

Share in NSE active clients = Angel's NSE Active Clients / Total NSE Active Client Base as on 31st Mar, 2025 Share in India's incremental demat accounts = Angel's Incremental Client Base / Incremental Demat Accounts in India

### **Building A Holistic Financial Services Play**



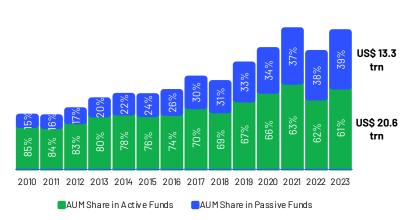


### **Asset Management: An Annuity Business**

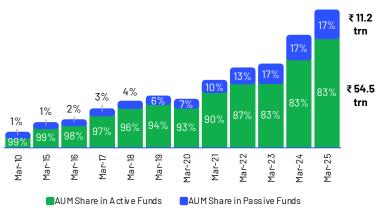


#### **Growth Opportunity For Passive Investing Remains Large In India**

#### USA Funds - Passive AUM vs Active AUM



#### India Funds - Passive AUM vs Active AUM



#### **Hallmark Of Passive Investing**

Transparency & Accessibility

Low Risk

**Cost Effective** 

Simplicity

**Diversification** 

Performance Aligned To Benchmark Index

- Provides clients, of all categories, access to capital markets
- Reduces human bias, as funds mirror indices
- Lower expense ratio, adds to long-term returns
- Can be easily purchased across all platforms & mediums
- Facilitates clients to make informed decisions and build holistic portfolios

#### Angel One AMC's Product Offerings

Index Funds

**ETFs** 

#### Launched 3 schemes

- ✓ Angel One Nifty Total Market Index Fund
- ✓ Angel One Nifty Total Market ETF

1st in India

✓ Angel One Nifty 1D Rate Liquid ETF – Growth

#### More products in pipeline

Distributed through a mix of channel partners and direct

8.8 k
Pincodes Covered

₹ 740 Mn AUM

### Ionic Wealth: Redefining Wealth Management





#### **Key Highlights**



₹ 37.9 Bn+

₹ 33.3 Bn Active Assets ₹ 4.6 Bn Custody Assets

#### 680+ Clients

Via relationship managers, website & mobile app

#### 6 Licenses

ARN, PMS, RIA, RA, Domestic AIF & GIFT CITY FME

#### 166 team members

Relationship managers, product specialists & tech specialists

#### 9 cities

Mumbai, Delhi, Gurgaon, Chennai, Bengaluru, Ahmedabad, Baroda Kolkata & Pune

Leveraging domain expertise & power of technology to grow:

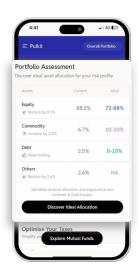
- Leveraging accreditation and fractionalization to scale
- Tactical calls across asset classes to demonstrate domain strength & investor insights
- Investor insights & exclusive access to high-conviction ideas to penetrate the HNI segment

#### Omni-channel Platform: Empowering Clients' With Total Flexibility



#### **Relationship Managers**

- High-quality investment & advice
- Understanding of sophisticated products like PMS, AIF and new strategies like Quant
- Non-investment solutions: Compliance, Taxation, Succession etc



#### D2C App

- Assess: Portfolio recommendations
- Allocate: Research backed Portfolio's
- Access: Digital access to sophisticated products
- 2 Tax features: Capital gains and advance tax

#### **Product Offerings**

Passive I Quant | PIPE & Secondaries | High Yield I Global
-----Equities I Debt | Commodities | Offshore

### **Diversifying Future Revenue Via Distribution**



**Super App Evolution** 

Broking & Allied Products

Mutual Fund

Credit

**Banks** 

Bank

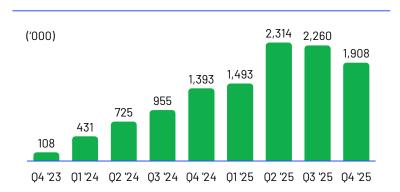
AXIS BANK

IDFC FIRST

Fixed Income

Insurance

#### **Unique SIPs Registered**



#### **Achieving High Engagement With Clients**

# of Clients Who Ever Bought MFs	>2.5 mn
Position in incremental SIPs	Top 2
SIP clients do more than 1 SIP	>50%
Clients' AUM	₹ 111 bn

- Leveraging data science to continuously scale up personalization, thereby improving overall client experience
- Maintained market share in incremental SIPs, despite softer market sentiments

#### **Credit Distribution**

#### **Live with Six Lenders**

#### **NBFCs**



~₹ 7.0 Bn

Cumulative

Disbursements

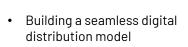
till Mar '25

**SMFG** 

IndiaCredit







- No Credit Risk on our balance sheet
- Pre-approved loan offering curated for clients
- Leveraged AI-ML models to develop
   Proprietary Scorecards to predict propensity and best offers

#### **Fixed Income Distribution**













- · End-to-end seamless digital journey
- Clients can buy FD's as off-the-shelf products, without opening a bank account
- Enhances client engagement and retention

#### **Insurance Distribution**











- In beta phase
- Partnered with 5 insurers to offer seamless Motor Insurance purchase experience



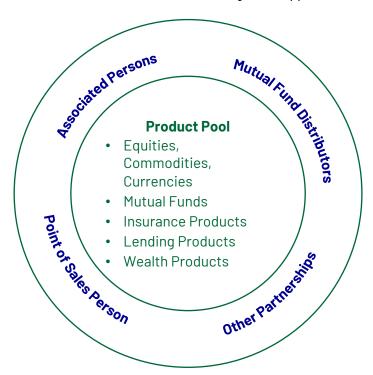
### **Enhancing Assisted Business Capabilities**



#### **Data Driven Cross Sell Through Multiple Channels**

# Empowering Partners through data to enhance client engagement

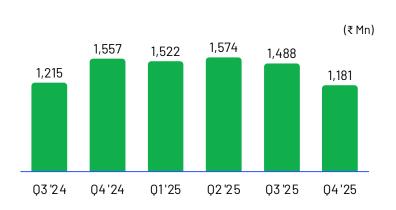
- Behavioural insights Investment reminders
- Monitor lead status Potential growth opportunities



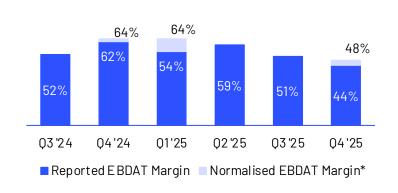
#### **Key Developments**



#### **Net Broking Income**



**Broking & Distribution EBDAT Margin** 



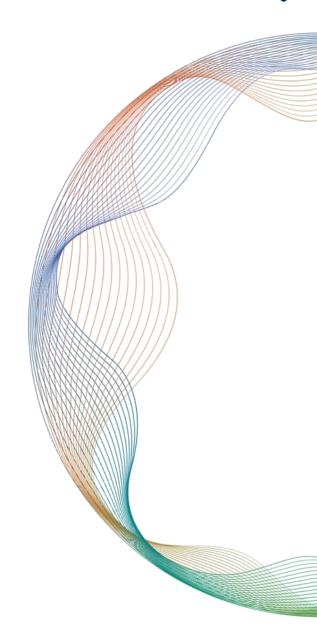
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### **Sustainable Revenues From Clients**



#### **Consistent Total Net Income From Every Cohort**

		Actuals					
(₹ Mn)	Gross Acquisition (Mn)	FY20	FY21	FY22	FY23	FY24	FY25
Pre-FY20		3,589	3,358	3,606	3,439	3,681	3,816
FY20	0.6	1,116	2,066	1,801	1,743	1,894	1,842
FY21	2.4		3,472	6,455	5,760	6,037	5,779
FY22	5.3			4,885	8,233	8,483	7,924
FY23	4.7				3,728	7,081	5,825
FY24	8.8					6,156	10,942
FY25	9.3						5,154
Total Net Income		4,705	8,896	16,747	22,902	33,331	41,282
(-) Employee + Opex (Ex-Branding Spend)		3,205	4,436	7,951	10,479	16,817	22,127
Margin (Ex-Branding Spend)		1,500	4,460	8,797	12,423	16,514	19,155
Margin (Ex-Branding Spend)		31.9%	50.1%	52.5%	54.2%	49.5%	46.4%
(-) Branding Spend		103	165	243	202	878	2,200
Operating Profit		1,397	4,295	8,554	12,221	15,637	16,953
Operating Profit Margin (%)		29.7%	48.3%	51.1%	53.4%	46.9%	41.1%
Break-even (# of months)				5	7	7	10

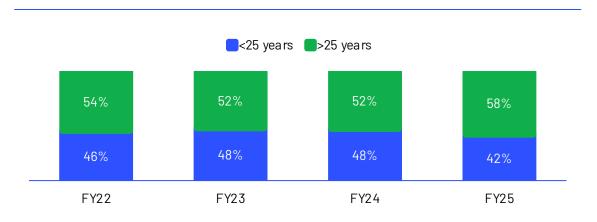
- Since clients are acquired over 12 months in each fiscal, their credible behaviour is ascertained from the 13<sup>th</sup> month onwards
- Behaviour of the acquired cohort is seen to be consistent, from 24<sup>th</sup> month after acquisition
- Superior engagement journeys drive consistent total net income from every cohort
- Stable revenues even from more than 5-year-old clients
- As cohorts mature, their activity on the platform improves over time
- Expanding client base facilitating higher net broking income
- Every cohort remains highly profitable
- Sustained break-even levels and recurring revenue profile, provides greater ability to reinvest in growth
- Full cost of acquisition, including branding spends, is accounted for in the year of acquisition, however, if the cost of acquisition is apportioned over 5-year period, it remains in the band of 10-13% of total net income
- Excluding cost of acquisition, underlying business has stable margin profile

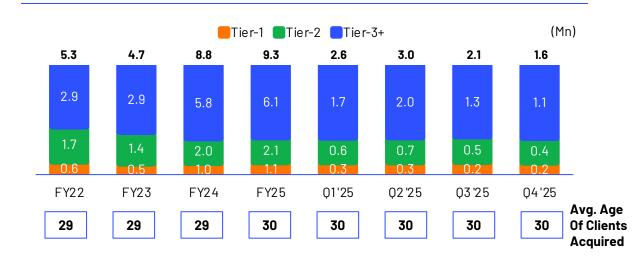
### **Client Demography And Wealth Creation Journey**





#### >88% Of Gross Client Addition Contributed By Tier 2, 3 & Beyond Cities In Q3 '25





#### **Cohorts Transacted till FY25**

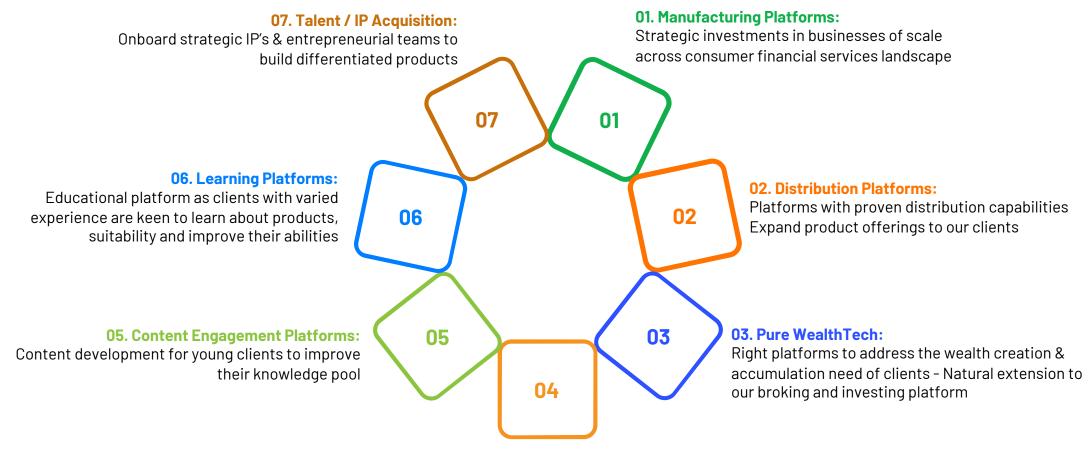
#### FY21 FY22 FY23 (Mn), (%) 0.2 (6%) OnlyF&O 0.1 (5%) 0.1 (4%) OnlyF&O OnlyF&O F&O + Cash 0.6 (49%) F&O + Cash 1.0 (37%) F&O + Cash 0.6 (28%) OnlyCash 0.6 (46%) OnlyCash 1.5 (57%) OnlyCash 1.5 (68%) Clients Acquired 2.4 mn 5.3 mn 4.7 mn % Clients Transacted till FY25 56% F&O + Cash Clients Behaviour # of Clients Having Equity Portfolio 0.33 mn 0.51 mn 0.31 mn Assets Under Custody ₹75 bn ₹41bn

#### **Clients Building Long Term Equity Portfolio**

- Focused on acquiring young, new-to-market clients across India
- Digital engagement leads to more clients becoming active over time
  - More than half of the clients acquired in FY21 & FY22 transacted over the next 5 years
  - NSE active clients is only a partial representation of overall client behaviour

### **Exploring Growth Opportunities**





#### 04. Adjacencies in Broking:

Services / platforms that can enable users to discover & decide better strategies that help clients to improve their trading / investing outcomes

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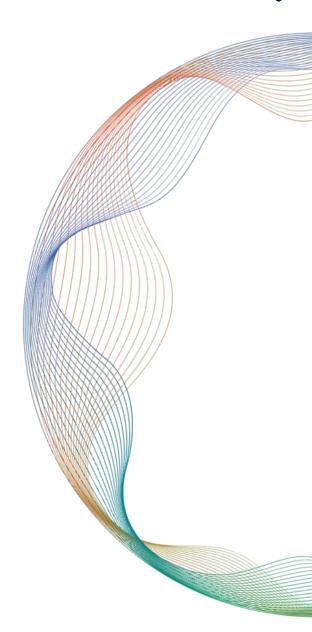
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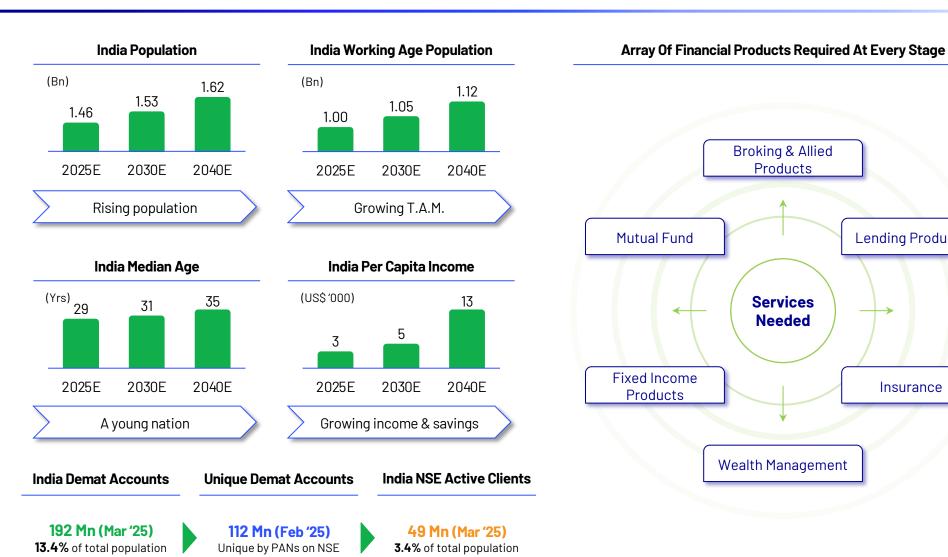
Annexures



### FinTech Model Enabling Penetration Of Vast Addressable Market



**Delivered By Angel One** 



**Angel**One **Super App** One Stop Solution

**Lending Products** 

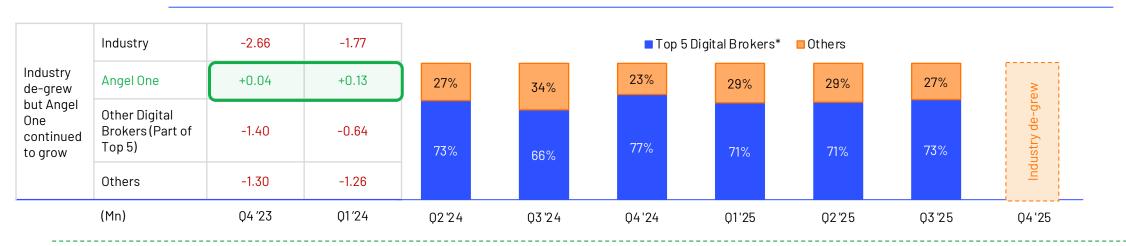
Insurance

India market is highly under-penetrated, offers huge growth opportunity

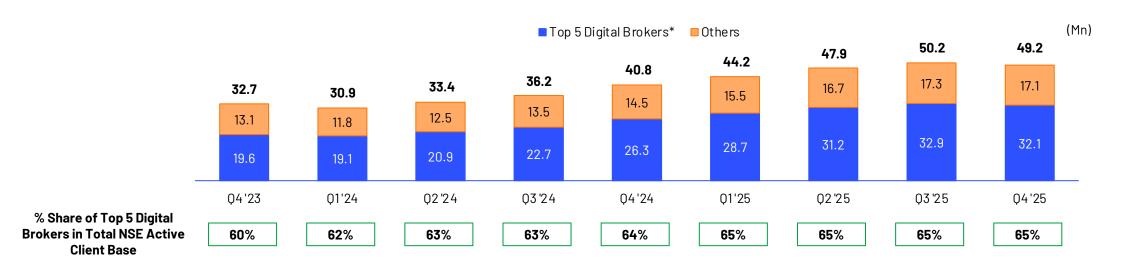
# **Digital Brokers At The Forefront Of Driving Penetration**



#### Share Of Top 5 Digital Brokers In Incremental NSE Active Clients

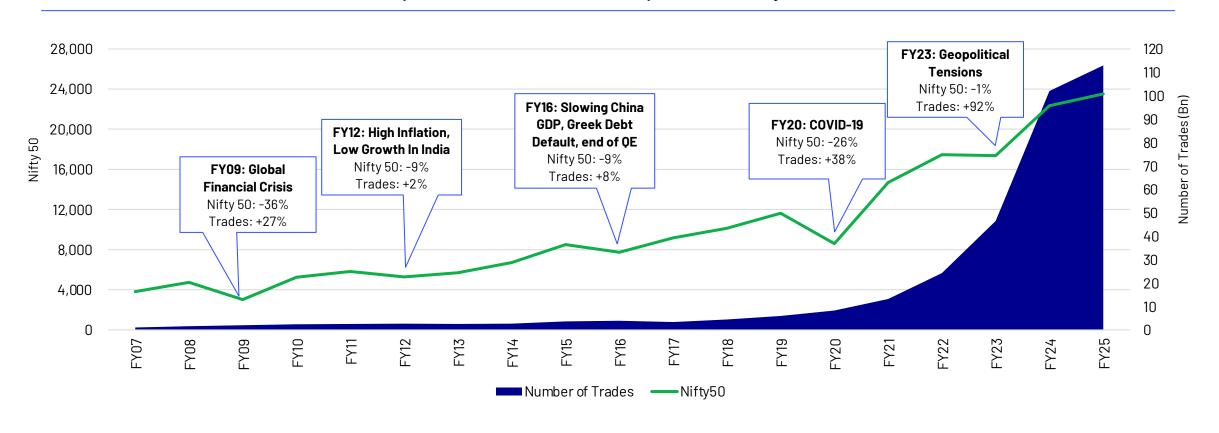


#### Top 5 Digital Brokers Constitute 65% In Total NSE Active Clients Base





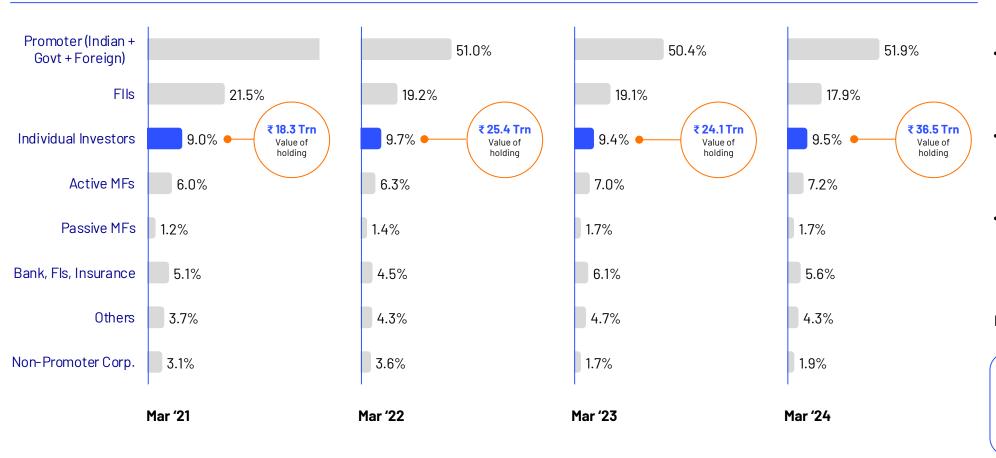
#### Consistent Improvement In NSE Trade Volumes Despite Market Volatility Over Last 17 Years



### Rising Holding Of Retail Investors In NSE Listed Companies



#### Ownership Pattern In NSE-listed universe



- Individual investors' direct holding in NSE listed companies grew from 9.0% to 9.5% over the last 4 years
- Apart from this their indirect holding is spread across investments in Active MFs and Insurance schemes
- Share of Domestic MFs, held under active mutual funds, in NSE listed companies rose to 7.2%

#### Net Flows By Individual Investors In Cash Segment

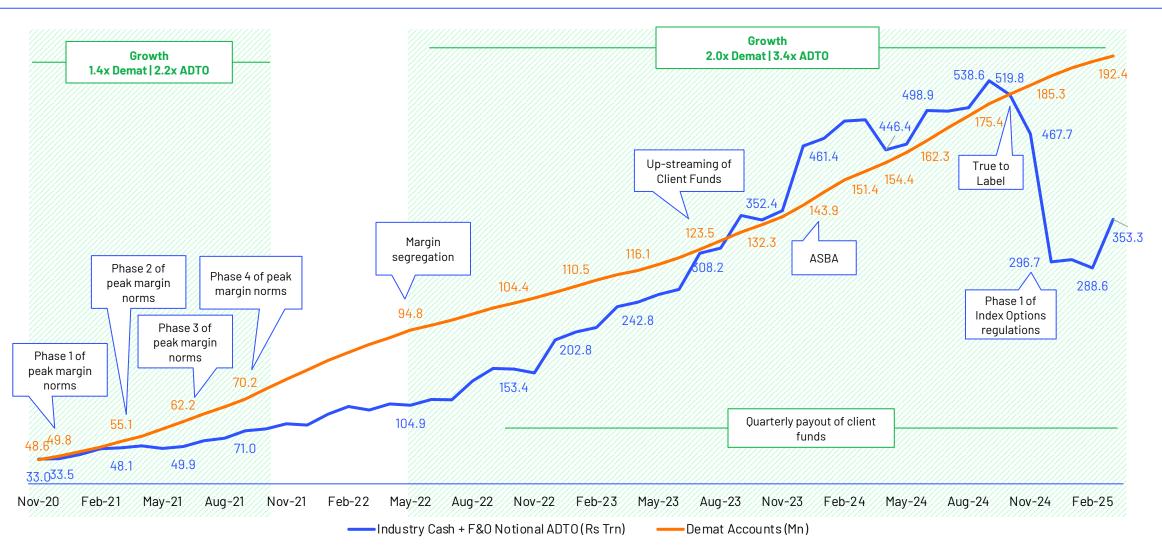
₹ 472 bn

Apr'23 – Mar '24 ₹ 1,405 bn

Apr'24 – Feb '25



#### Regulations Create Greater Trust And Safety Leading To Long Term Growth



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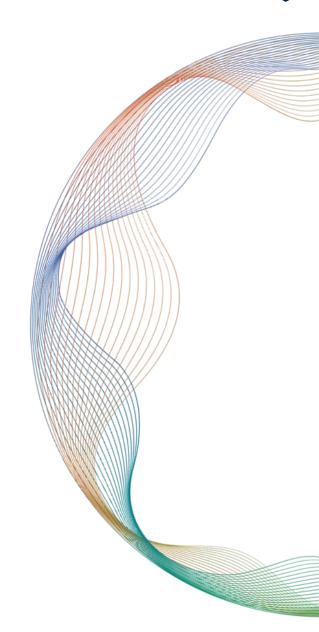
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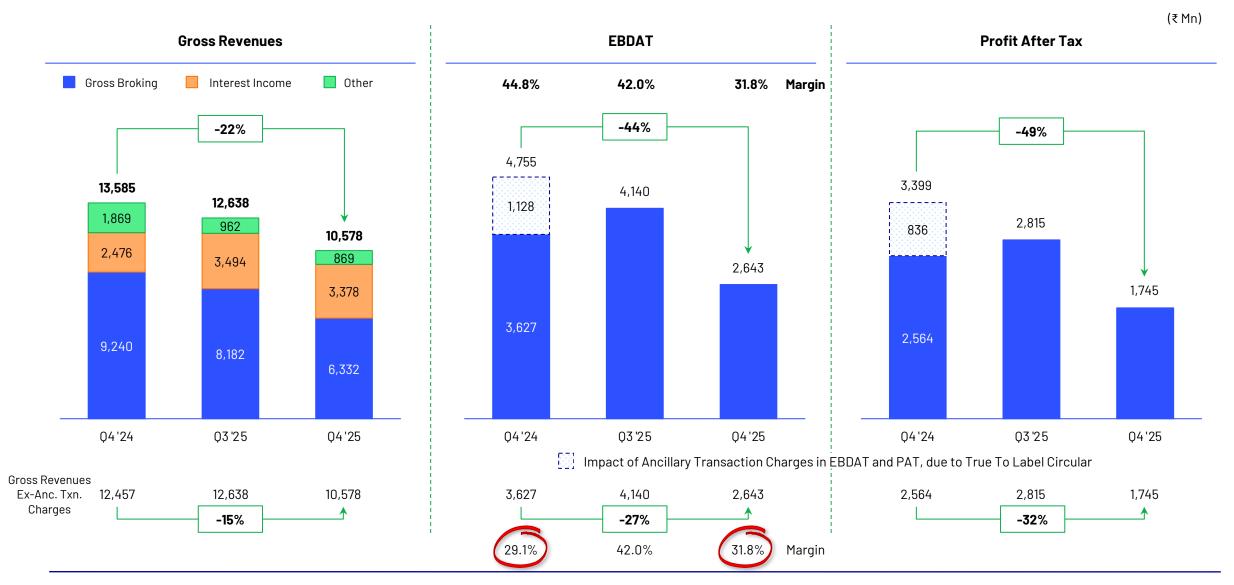
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### **Consolidated Financial Performance**

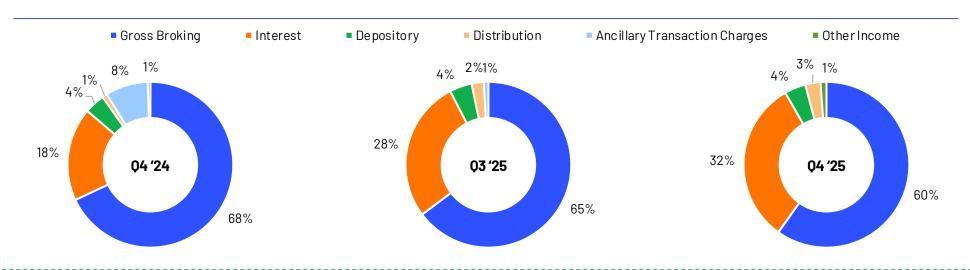




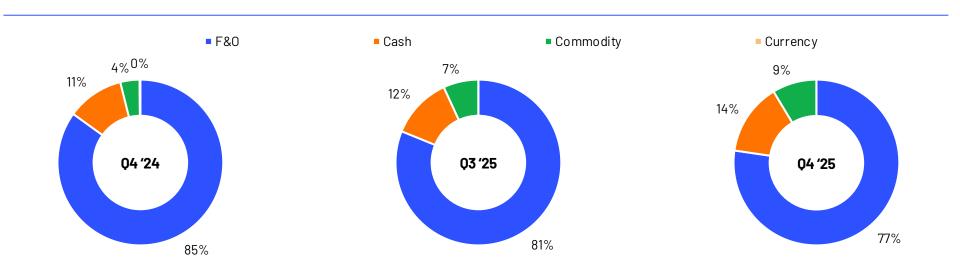
### TTM PAT of ₹ 11.7 bn translating into EPS of ₹ 130.0 / share



#### **Gross Revenue Mix**



### **Gross Broking Revenue Mix**





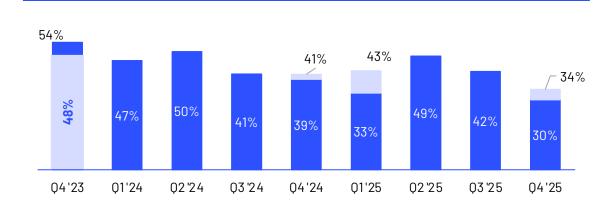


#### Normalised EBDAT Margin

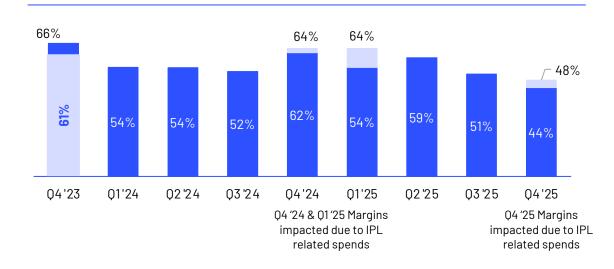
#### **Contribution to Net Broking Revenue**



#### **Broking & Distribution EBDAT Margin\*: Direct Business**

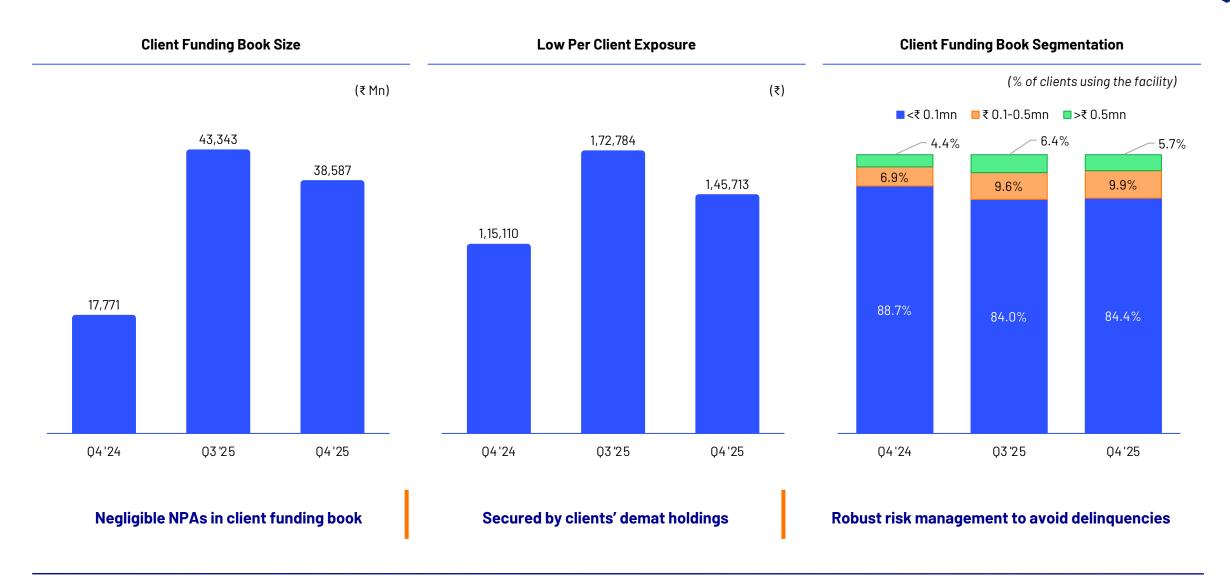


#### **Broking & Distribution EBDAT Margin\*: Assisted Business**



### **Client Funding Book Spread Over Large Customer Base**





### Potential to grow further

### **Consolidated Profit & Loss Statement**



Particulars (₹ Mn)	04 FY25	Q3 FY25	04 FY24	FY25	FY24
(a) Interest Income	3,378	3,494	2,476	13,410	7,859
(b) Fees and commission income	7,110	9,053	11,089	38,739	34,792
(c) Net gain on fair value changes	72	76	8	235	66
Total Revenue from operations (I)	10,560	12,622	13,573	52,384	42,717
(d) Other Income (II)	18	16	13	93	81
Total Income (I+II=III)	10,578	12,638	13,585	52,477	42,798
YoY Growth (%)	-22.1%	19.1%	63.5%	22.6%	41.7%
Expenses					
(a) Finance costs	803	835	556	2,948	1,359
(b) Fees and commission expense	1,468	1,946	2,418	8,246	8,107
(c) Impairment on financial instruments	1	-0	31	25	89
(d) Employee benefits expenses	1,530	2,099	1,413	7,496	4,928
(e) Expense on Employee Stock Option Scheme	337	275	174	1,056	636
(f) Depreciation, amortization and impairment	285	267	167	1,034	500
(g) Other expenses	3,798	3,344	4,238	15,752	12,042
Total Expenses (IV)	8,221	8,765	8,998	36,557	27,661
Cost to Net Income	71.6%	60.7%	56.8%	61.4%	54.6%
Profit before tax (III-IV=V)	2,357	3,873	4,588	15,920	15,137
Total Income tax expense (VI)	612	1,059	1,188	4,199	3,888
Profit for the period / year (V-VI=VII)	1,745	2,815	3,399	11,721	11,249
YoY Growth (%)	-48.7%	8.1%	27.3%	4.2%	26.4%
Tax For Previous Years (VIII)	0	-0	0	-0	-7
Profit for the period / year (VII-VIII=IX)	1,745	2,815	3,399	11,721	11,255
YoY Growth (%)	-48.7%	8.1%	27.3%	4.1%	26.4%

Ancillary transaction income is NIL from Q3 '25 onwards

04 '25 Employee cost includes one time reversal of variable pay to employees, amounting to ₹ 641 mn

Q4 '25 Other expenses include IPL related expenses of ₹ 344 mn

FY25 EBDAT margin impacted by 1.8% on account of incubating newer businesses

FY25 performance subsumes regulatory changes and softer market conditions

# **Summary Of Consolidated Balance Sheet**



Particulars (₹ Mn)	Mar '25	Mar '24
Financial Assets		
(a) Cash, cash equivalents and Bank Balance	1,18,044	98,443
(b) Other Trade Receivables	1,396	1,940
(c) Client Funding Book	38,588	17,771
(d) Investments	2,016	0
(e) Other financial assets	1,985	8,510
Non-financial Assets		
(a) Fixed Assets	5,030	4,094
(b) Current and Deferred Tax Assets (Net)	85	73
(c) Other non-financial assets	1,743	1,708
Total Assets	1,68,886	1,32,537
LIABILITIES		
Financial Liabilities		
(a) Trade Payables	73,177	71,970
(b) Borrowings	33,828	25,353
(c) Lease Liabilities	309	58
(d) Other financial liabilities	4,048	4,005
Non-Financial Liabilities		
(a) Current & Deferred tax liabilities (Net)	256	162
(b) Provisions	393	226
(c) Other non-financial liabilities	484	377
Networth	56,391	30,386
Total Liabilities and Equity	1,68,886	1,32,537

Augmentation of technology assets

TTM EPS: ₹ 130.0 Book Value: ₹ 624.5 as on Mar 31, 2025

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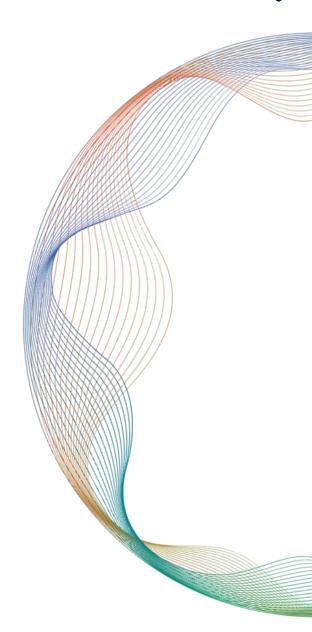
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### **Board Of Directors & Experienced Management Team**



#### **Board of Directors**



**Dinesh Thakkar** Chairman and Managing Director



Muralidharan Ramachandran Independent Director



Mala Todarwal Independent Director



Krishnaswamy Sridhar Independent Director



**Kalvan Prasath** Independent Director



**NT Arunkumar** Independent Director



Krishna lyer Non-Executive Director



**Ambarish Kenghe** Whole-time Director



**Ketan Shah** Whole-time Director



**Amit Majumdar** Whole-time Director

#### **Experienced Management Team**

#### **Broking & Distribution**



**Dinesh Thakkar** Chairman and Managing Director



**Ambarish Kenghe Group Chief Executive** Officer



**Vineet Agrawal** Group Chief Financial



**Amit Majumdar** Group Chief Strategy



**Srikanth Subramanian** Co-founder & Chief **Executive Officer** 



Hemen Bhatia Chief Executive Officer

**Asset Management** 



**Ravish Sinha Group Chief Product &** Technology Officer



**Jvotiswarup** Raiturkar **Group Chief Architect &** Chief Technology Officer



**Ankit Rastogi** Chief Product Officer



**Arief Mohamad** Chief Business Officer -**Direct Business** 



**Shobhit Mathur** Co-founder

**Wealth Management** 



**Mehul Dama** Chief Investment Officer



**Nishant Jain** Chief Business Officer -Assisted Business



Saurabh Agarwal Chief Business Officer -**New Business** 

Group Chief Information

**Anuprita Daga** 

Security Officer



**Ketan Shah** Chief Sales & Revenue Officer - Assisted Business



**Rohit Chatter** Chief Data Officer

Subhash Menon

**Group Chief Human** 

Resources Officer



**Dharmendra Jain** Co-founder



Sameer Desai Chief Business Officer



Shah





Manoj Agarwal Group Chief Compliance



**Devender Kumar** Chief Revenue Officer -Direct Business

Manmohan Singh

Group Chief Risk Officer



**Bhavin Parekh** Chief Product Operations

### **People Practices & Social Empowerment**



#### **Robust Employee Engagement**













#### **Great Place to Work**

- ✓ Consecutive 3 years in Top 100 Best Companies to work for in India, Ranked 25th in 2024
- ✓ Best Workplace in Fintech for 3 years in a row by Great Place to Work
- ✓ Listed among India's Best Workplaces for Millennials for 2 years in a row, currently in Top 50
- ✓ Listed among **Top 50** Best Companies Building a Culture of **Innovation for All**, twice in a row

#### **Diversity Equity & Inclusion**

- ✓ Initiated an Employee Resource Group for Women creating a sense of community
- ✓ Championing learning opportunities for women through Jombay's Women Leaders Program
- ✓ Successfully onboarded and nurtured women talent returning after career breaks through the Unpause program
- ✓ Listed among India's Best Workplaces for Women for 2 years in a row, currently in **Top 50**
- ✓ Established #QueerOne Affinity Circle, an internal network supporting employees who
  identify as LGBTQ+
- ✓ Expanded hiring efforts to include young, diverse talent from the Persons with Disabilities and LGBTQ+ talent pool.

#### **Leadership Development**

- ✓ 'Evolve' program to nurture budding leaders to take on futuristic roles
- ✓ MPower people manager capability program launched to hone managerial skills -Recognized as Top 50 companies with great managers

#### Wellness

- ✓ Offer enhanced Medical benefits under **Angel Care+** providing Insurance cover for mental well-being, fertility, gender re-affirmation, surrogacy and similar inclusive benefits
- ✓ Angel Dost offering counseling and wellness services to all Angelites & their families
- ✓ Introduced OPD benefits for employees and their families

#### **Angel's CSR Programmes**



Skilling and placement of youth



Maharashtra Rajasthan Gujarat Karnataka Delhi – NCR Andhra Pradesh Jammu & Kashmir Madhya Pradesh Tamil Nadu West Bengal Telangana Jharkhand

#### **Partner Non-Profit Organisations**















- Present across 12 states and 62 districts
- + Partnered with 8 credible Not-for-Profit Organisations for programs designed for skilling and placement of youth in the age group of 18 30 years
- + Established the CSR arm Angel One Foundation (AOF) to self-implement and govern programs in FY26
- + Conducted a pilot project via AOF during Q4 in collaboration with KSWA (Kherwadi Social Welfare Association) for skill training and placement of 100 youth in Maharashtra and Gujarat
- + 68 exclusively sponsored AOL Livelihood Skill Development Centers across 12 states
- + **16,000** placed in the formal sector like Hospitality, Sales and Retail and Electric Vehicle (EV) Servicing



Technology			Industry		Marketing		
Colonia but Copy Transverse John of the Colonia	Silver Award for Best Digital Transformation at the Exchange4media CX India Awards 2024	AND THE STATE OF T	PR Team of the Year (Corp Communications) at Campaign India PR Awards 2025		Best use of Digital Content Long Form Video for Azaadi Ka Raasta campaign by E4M at Indian Content & Marketing Awards 2024		
	Strong data foundation driving Gen Al at Scale Award by AWS Al Conclave 2025	Certification of DWHERSHY Company of DWHERSHY Company of the Compa	Top 5 Most Innovative Practices – Women Returnee Program (Unpause) at DivHersity Awards 2025	Marie Apr On	Best Social Media Campaigns- Best use of Instagram at Sammie Awards 2024 by Social Samosa		
	Data-driven innovation in customer engagement and sales optimisation by ET Now at Datacon Summit and Awards 2024	Certification of DivHERSity Comments of Market Comm	Top 20 Companies in DivHERsity (Large Enterprises) at DivHersity Awards 2025	GREAT WOOD	The Great Indian BFSI Influencer Campaign of the Year 2024		
	Best Digital Customer Experience Initiative Fintech Award at 4th Edition CX Excellence Awards 24 by Quantic	Certification of DivHERity Comments of Management of Manag	Top 3 in DivHERsity – BFSI at DivHersity Awards 2025	GREAT INDIAN AVADO	The Great Indian BFSI Marketing Campaign of the Year 2024		
Kuman (ergine) Osawo	Best Customer Centric Culture in Fintech hosted by expleo organised by Quantic at 2nd Annual Excellence Awards 2023	With a model above to the control of	The Great Manager Awards - Company with Great Managers 2024 by People Business	T H I	The Great Indian BFSI Brand of the Year 2024		

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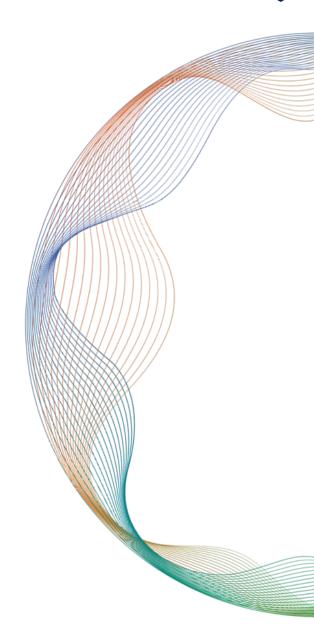
Business Model: Angel's Advantage

03 Industry Landscape

Financial Overview

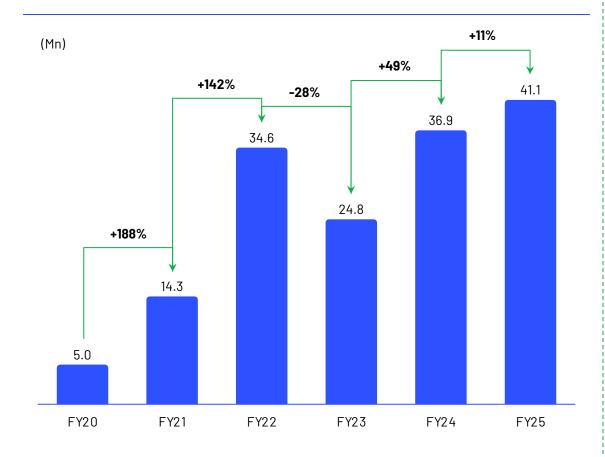
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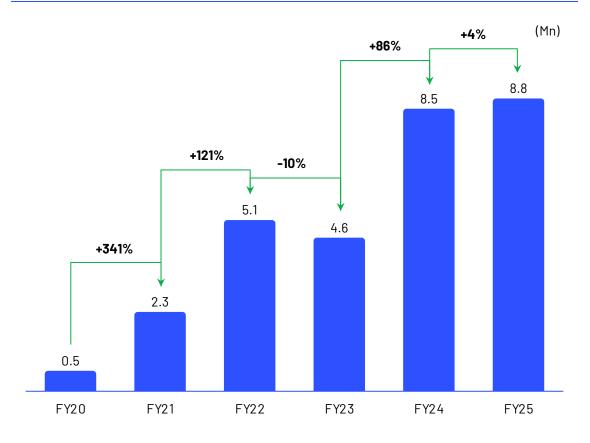




#### **India: Incremental Demat Accounts**



#### **Angel: Incremental Client Base**



Angel's market share in incremental demat accounts in India

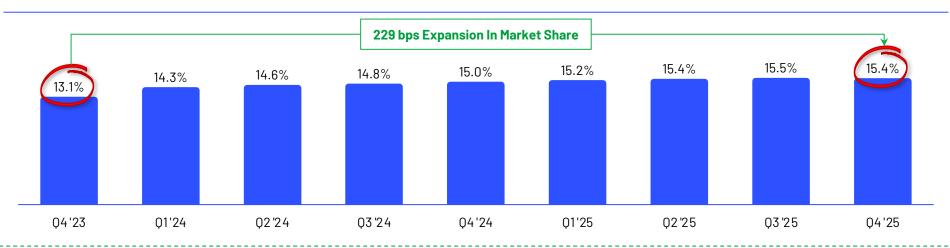
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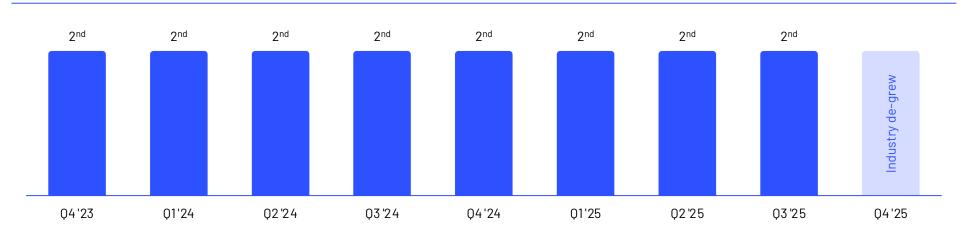
# **Angel Gaining Market Share In NSE Active Client Base**



### **Expanding Market Share In NSE Active Client Base**



#### Angel One's Ranking In Incremental NSE Active Clients

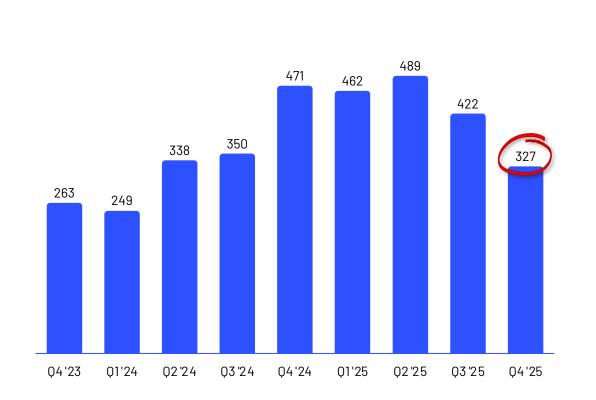




#### Trend Of Angel One's Orders

(Mn)

### Angel One's NSE Active Client Base





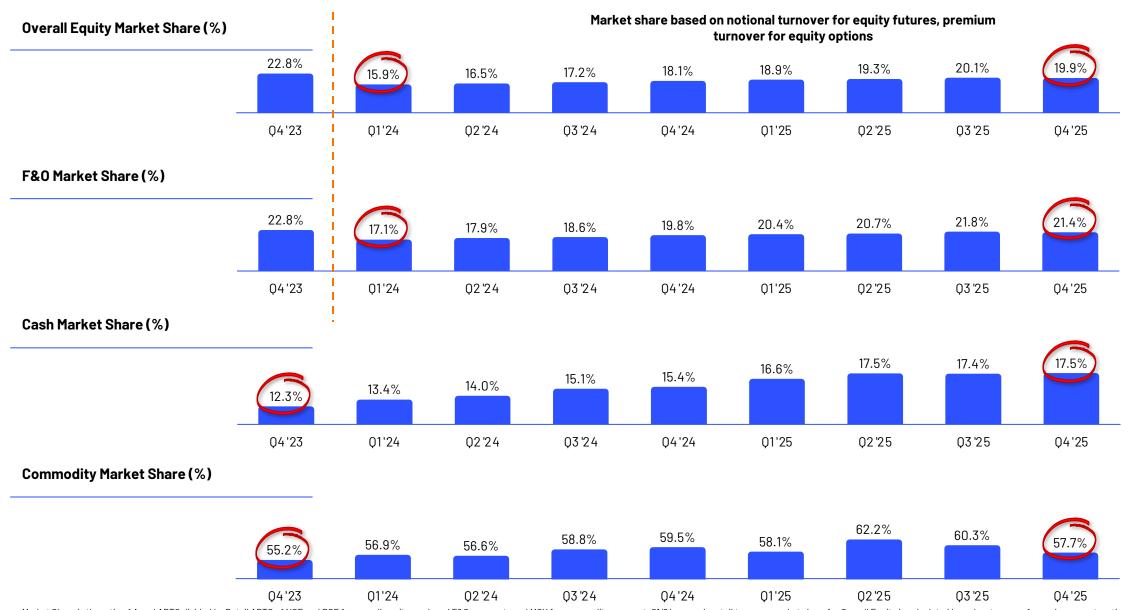
### FinTech Model Successfully Weathering Market Volatility





### Retail ADTO Market Share Across Segments



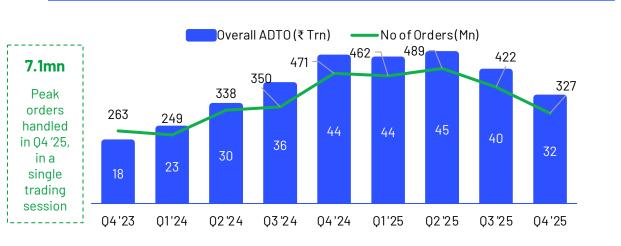


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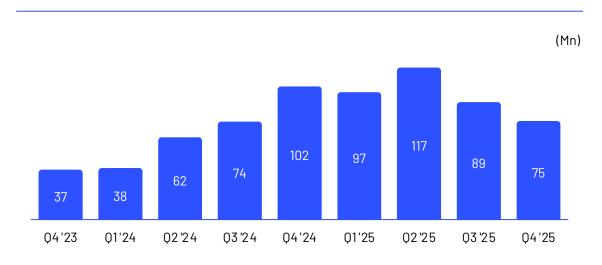
### FinTech Business Drives Multifold Increase In Client Activity



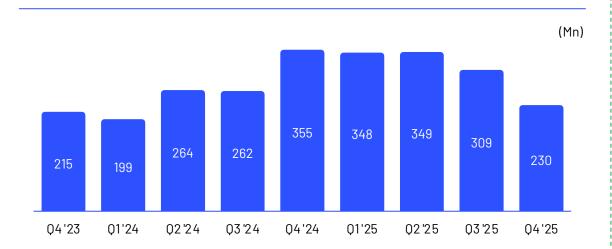
#### Overall ADTO & Number Of Orders



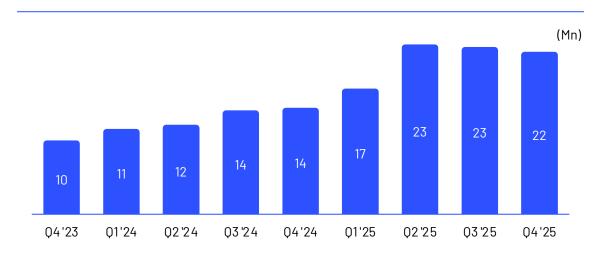
#### **Cash Segment Orders**



#### **Futures & Options Segment Orders**



#### **Commodity Segment Orders**





Company:

Investor Relations Advisors:



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