

KEI Industries

Performance Update

| Y/E March (₹ cr) | 2QFY20 | 2QFY19 | % yoy | 1QFY20 | % qoq |
|---------------------|--------------|------------|-----------|--------------|-----------|
| Net sales | 1,230 | 997 | 23 | 1,081 | 14 |
| EBITDA | 122 | 100 | 22 | 114 | 7 |
| EBITDA margin (%) | 9.9 | 10.1 | (12bp) | 10.5 | (60bp) |
| Adjusted PAT | 76 | 41 | 84 | 46 | 66 |

Source: Company, Angel Research

For 2QFY2020, KEI Industries (KEI) posted good set of results, which are largely in-line with our expectations on both top-line as well as bottom-line fronts. Revenue grew by ~23% yoy, while the company reported a slight marginal contraction on operating level. On the bottom-line front, KEI reported growth of ~84% yoy to ₹76cr on the back of strong top-line growth and lower taxes.

Strong growth in Cable and Turnkey Projects segment boosted the overall profit:

The company's top-line grew by ~23% yoy to ₹1,230cr on the back of strong growth in Cables and Turnkey Projects segments. Cables segment grew by ~23% yoy during the quarter, whereas Turnkey Projects reported a growth of ~97% yoy. However, Stainless Steel Wire de-grew only ~7% yoy. Currently, the company has order book of ₹4,370cr (out of which EPC is around ₹2,033cr, EHV is ₹628cr, cables is ₹1,188cr and balance from export)

Profitability driven by strong revenue growth and lower taxes: On the operating front, the company's margins contracted 12bps yoy at 9.9% on the back of lower retail sales mix. KEI reported ~84% yoy rise in its net profit to ₹76cr on the back of strong top-line growth and lower taxes.

Outlook and Valuation: We expect KEI to report net revenue CAGR of ~18% to ~₹5,872cr over FY2019-21E mainly due to (a) higher order book execution in EPC segment; (b) growth in EHV business and (d) higher exports. On the bottom-line front, we expect CAGR of ~29% to ₹300cr over the same period on the back of strong volume growth. **Thus, we maintain our Hold recommendation on stock.**

Key Financials

| Y/E March (₹ cr) | FY2018 | FY2019 | FY2020E | FY2021E |
|------------------------|--------------|--------------|--------------|--------------|
| Net sales | 3,466 | 4,227 | 5,062 | 5,872 |
| % chg | 31.8 | 22.0 | 19.8 | 16.0 |
| Adj. Net profit | 145 | 182 | 249 | 300 |
| % chg | 54.6 | 25.6 | 36.9 | 20.6 |
| EBITDA margin (%) | 9.8 | 10.5 | 10.3 | 10.3 |
| EPS (₹) | 18.7 | 23.5 | 32.2 | 38.9 |
| P/E (x) | 29.3 | 23.4 | 17.1 | 14.1 |
| P/BV (x) | 7.0 | 5.5 | 4.2 | 3.3 |
| RoE (%) | 23.8 | 23.5 | 24.8 | 23.4 |
| RoCE (%) | 22.6 | 33.1 | 31.6 | 31.2 |
| EV/Sales (x) | 1.4 | 1.1 | 0.9 | 0.8 |
| EV/EBITDA (x) | 14.5 | 10.2 | 8.6 | 7.3 |

Source: Company, Angel

Hold

| | |
|-------------------|-----------|
| CMP | ₹550 |
| Target Price | 661 |
| Investment Period | 12 months |

Stock Info

| | |
|--------------------|---------|
| Sector | Cable |
| Market Cap (₹ cr) | 4,319 |
| Net Debt (₹ cr) | 263 |
| Beta | 0.6 |
| 52 Week High / Low | 614/306 |
| Avg. Daily Volume | 11,120 |
| Face Value (₹) | 10 |
| BSE Sensex | 40,250 |
| Nifty | 11,880 |
| Reuters Code | KEIN.BO |
| Bloomberg Code | KEII.IN |

Shareholding Pattern (%)

| | |
|-------------------------|------|
| Promoters | 45.6 |
| MF / Banks / Indian FIs | 19.4 |
| FII / NRIs / OCBs | 13.3 |
| Indian Public / Others | 21.7 |

| Abs. (%) | 3m | 1yr | 3yr |
|----------|------|------|-------|
| Sensex | 9.2 | 15.9 | 50.4 |
| KEI | 12.7 | 12.7 | 330.0 |

Price Chart



Source: Company, Angel Research

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2QFY2020 Performance

| Y/E March (₹ cr) | 2QFY20 | 2QFY19 | % yoy | 1QFY20 | % qoq | 1HFY20 | 1HFY19 | % chg |
|------------------------------|--------------|------------|-------------|-----------------|-------------|--------------|--------------|-------------|
| Net Sales | 1,230 | 997 | 23.4 | 1,081.36 | 13.8 | 2,312 | 1,881 | 22.9 |
| Consumption of RM | 886.3 | 719 | 23.3 | 747.3 | 18.6 | 1,671 | 1,348 | 24.0 |
| (% of Sales) | 72.0 | 72.1 | | 69.1 | | 72.3 | 71.7 | |
| Staff Costs | 57 | 42 | 34.0 | 52 | 9.9 | 108.2 | 82.8 | 30.7 |
| (% of Sales) | 4.6 | 4.2 | | 4.8 | | 4.7 | 4.4 | |
| Other Expenses | 165 | 135 | 21.9 | 169 | (2.1) | 296.1 | 263.5 | 12.3 |
| (% of Sales) | 13.4 | 13.6 | | 15.6 | | 12.8 | 14.0 | |
| Total Expenditure | 1,108 | 897 | 23.6 | 967 | 14.5 | 2,075 | 1,694 | 22.5 |
| Operating Profit | 122 | 100 | 22.0 | 114 | 7.2 | 236 | 186 | 26.6 |
| OPM | 9.9 | 10.1 | | 10.5 | | 10.2 | 9.9 | |
| Interest | 35.5 | 30.5 | 16.6 | 33.0 | 7.8 | 68.5 | 59.1 | 15.8 |
| Depreciation | 13.7 | 8.4 | 62.0 | 15.2 | (9.8) | 28.8 | 16.8 | 71.7 |
| Other Income | 4 | 1 | | 5 | | 9.5 | 2.4 | |
| PBT (excl. Ext Items) | 77 | 63 | 23.6 | 71 | 8.8 | 148 | 113 | 31.3 |
| Ext (Income)/Expense | | | | | | | | |
| PBT (incl. Ext Items) | 77 | 63 | 23.6 | 71 | 8.8 | 148 | 113 | 31.3 |
| (% of Sales) | 6.3 | 6.3 | | 6.6 | | 6.4 | 6.0 | |
| Provision for Taxation | 1 | 21 | | 25 | | 26.3 | 39.4 | |
| (% of PBT) | 1.4 | 33.8 | | 35.5 | | 17.7 | 34.9 | |
| Reported PAT | 76 | 41 | 84.1 | 46 | 66.2 | 122 | 74 | 65.9 |
| PATM | 6.2 | 4.2 | | 4.2 | | 5.3 | 3.9 | |
| Minority Interest After NP | | | | | | | | |
| Extra-ordinary Items | | | | | | | | |
| Reported PAT | 76 | 41 | 84.1 | 45.82 | 66.2 | 122 | 74 | 65.9 |

Source: Company, Angel Research

Outlook and Valuation

We expect KEI to report net revenue CAGR of ~18% to ~`5,872cr over FY2019-21E mainly due to (a) higher order book execution in EPC segment; (b) growth in EHV business; (c) higher B2C sales; and (d) higher exports. On the bottom-line front, we expect CAGR of ~29% to `300cr over the same period on the back of strong volume growth. **Thus, we maintain our Hold recommendation on stock.**

Downside risks to our estimates

- KEI's EPC segment contributes ~14% to the total revenue. This segment primarily depends upon government spending and any delay in investment by the government may lead to reduction in order book and would impact its revenue.
- Any unfavorable change in the prices of commodities, forex & interest rates, and delay in project execution can hurt the company's profitability.

Company Background

KEI Industries Limited (KEI) is a cable manufacturing company, engaged in manufacturing and supply of power and other industrial cables. The company is also engaged in Engineering, Procurement and Construction (EPC) business. It operates through Cables and Turnkey Projects segments and has its manufacturing facilities at Bhiwadi & Chopanki in Rajasthan and Silvassa in Dadra and Nagar Haveli.

The cables segment comprises of a whole range of cables such as Extra High Voltage (EHV), High tension (HT) and low tension (LT) power cables, control and instrumentation cables, winding wires, flexible wires, and house and stainless steel wires. The company's products are supplied to various sectors like oil refineries, railways, automobiles, cement, steel, fertilizers, textile and real estate sectors.

Profit & Loss Statement

| Y/E March (` cr) | FY2018 | FY2019 | FY2020E | FY2021E |
|--------------------------------|--------------|--------------|--------------|--------------|
| Total operating income | 3,466 | 4,227 | 5,062 | 5,872 |
| % chg | 31.8 | 22.0 | 19.8 | 16.0 |
| Total Expenditure | 3,126 | 3,785 | 4,541 | 5,267 |
| Raw Material | 2,411 | 2,935 | 3,574 | 4,146 |
| Personnel | 147 | 173 | 213 | 247 |
| Others Expenses | 568 | 677 | 754 | 875 |
| EBITDA | 339 | 442 | 521 | 605 |
| % chg | 26.2 | 30.3 | 17.9 | 16.0 |
| (% of Net Sales) | 9.8 | 10.5 | 10.3 | 10.3 |
| Depreciation & Amortisation | 32 | 34 | 59 | 62 |
| EBIT | 307 | 408 | 462 | 543 |
| % chg | 27.7 | 33.0 | 13.3 | 17.5 |
| (% of Net Sales) | 8.9 | 9.7 | 9.1 | 9.3 |
| Interest & other Charges | 112 | 136 | 141 | 150 |
| Other Income | 9 | 7 | 11 | 8 |
| (% of PBT) | 4.5 | 2.6 | 3.3 | 2.0 |
| Share in profit of Associates | - | - | - | - |
| Recurring PBT | 204 | 279 | 333 | 401 |
| % chg | 62.2 | 36.6 | 19.2 | 20.6 |
| Tax | 60 | 97 | 84 | 101 |
| (% of PBT) | 29.2 | 34.9 | 25.2 | 25.2 |
| PAT (reported) | 145 | 182 | 249 | 300 |
| Extraordinary Items | - | - | - | - |
| ADJ. PAT | 145 | 182 | 249 | 300 |
| % chg | 54.6 | 25.6 | 36.9 | 20.6 |
| (% of Net Sales) | 4.2 | 4.3 | 4.9 | 5.1 |
| Basic EPS (Rs) | 18.7 | 23.5 | 32.2 | 38.9 |
| Fully Diluted EPS (`) | 18.7 | 23.5 | 32.2 | 38.9 |
| % chg | 54.6 | 25.6 | 36.9 | 20.6 |

Balance Sheet

| Y/E March (` cr) | FY2018 | FY2019 | FY2020E | FY2021E |
|-----------------------------|--------------|--------------|--------------|--------------|
| SOURCES OF FUNDS | | | | |
| Equity Share Capital | 16 | 16 | 16 | 16 |
| Reserves & Surplus | 593 | 760 | 989 | 1,265 |
| Shareholders' Funds | 608 | 775 | 1,005 | 1,281 |
| Minority Interest | - | - | - | - |
| Total Loans | 750 | 458 | 458 | 458 |
| Deferred Tax Liability | 46 | 46 | 46 | 46 |
| Total Liabilities | 1,404 | 1,280 | 1,509 | 1,785 |
| APPLICATION OF FUNDS | | | | |
| Gross Block | 624 | 654 | 684 | 714 |
| Less: Acc. Depreciation | 231 | 265 | 324 | 386 |
| Net Block | 393 | 389 | 360 | 329 |
| Capital Work-in-Progress | 3 | 3 | 3 | 3 |
| Investments | 3 | 3 | 4 | 4 |
| Current Assets | 1,830 | 2,182 | 2,569 | 3,024 |
| Inventories | 665 | 695 | 832 | 965 |
| Sundry Debtors | 883 | 1,089 | 1,290 | 1,496 |
| Cash | 76 | 195 | 204 | 280 |
| Loans & Advances | 173 | 199 | 238 | 276 |
| Other Assets | 34 | 4 | 5 | 6 |
| Current Liabilities | 829 | 1,301 | 1,430 | 1,577 |
| Net Current Assets | 1,001 | 881 | 1,139 | 1,447 |
| Deferred Tax Asset | 3 | 3 | 3 | 4 |
| Mis. Exp. not written off | - | - | - | - |
| Total Assets | 1,404 | 1,280 | 1,509 | 1,785 |

Consolidated Cash Flow Statement

| Y/E March (` cr) | FY2018 | FY2019 | FY2020E | FY2021E |
|----------------------------------|-------------|--------------|--------------|--------------|
| Profit before tax | 204 | 279 | 333 | 401 |
| Depreciation | 32 | 34 | 59 | 62 |
| Change in Working Capital | (145) | 240 | (249) | (232) |
| Interest / Dividend (Net) | 112 | 136 | 141 | 150 |
| Direct taxes paid | (60) | (97) | (84) | (101) |
| Others | 0 | 0 | 0 | 0 |
| Cash Flow from Operations | 144 | 592 | 200 | 280 |
| (Inc.)/ Dec. in Fixed Assets | (20) | (30) | (30) | (30) |
| (Inc.)/ Dec. in Investments | 0 | 0 | 0 | 0 |
| Cash Flow from Investing | (20) | (30) | (30) | (30) |
| Issue of Equity | 0 | 0 | 0 | 0 |
| Inc./(Dec.) in loans | 37 | (292) | 0 | 0 |
| Dividend Paid (Incl. Tax) | (10) | (15) | (20) | (24) |
| Interest / Dividend (Net) | (112) | (136) | (141) | (150) |
| Cash Flow from Financing | (85) | (442) | (161) | (174) |
| Inc./(Dec.) in Cash | 39 | 120 | 9 | 76 |
| Opening Cash balances | 37 | 76 | 195 | 204 |
| Closing Cash balances | 76 | 195 | 204 | 280 |

Key Ratios

| Y/E March | FY2018 | FY2019 | FY2020E | FY2021E |
|----------------------------------------|--------|--------|---------|---------|
| Valuation Ratio (x) | | | | |
| P/E (on FDEPS) | 29.3 | 23.4 | 17.1 | 14.1 |
| P/CEPS | 24.0 | 19.7 | 13.8 | 11.7 |
| P/BV | 7.0 | 5.5 | 4.2 | 3.3 |
| Dividend yield (%) | 0.2 | 0.3 | 0.5 | 0.6 |
| EV/Sales | 1.4 | 1.1 | 0.9 | 0.8 |
| EV/EBITDA | 14.5 | 10.2 | 8.6 | 7.3 |
| EV / Total Assets | 3.5 | 3.5 | 3.0 | 2.5 |
| Per Share Data (₹) | | | | |
| EPS (Basic) | 18.7 | 23.5 | 32.2 | 38.9 |
| EPS (fully diluted) | 18.7 | 23.5 | 32.2 | 38.9 |
| Cash EPS | 22.9 | 27.9 | 39.9 | 46.8 |
| DPS | 1.3 | 1.9 | 2.6 | 3.1 |
| Book Value | 78.7 | 100.4 | 130.0 | 165.8 |
| Returns (%) | | | | |
| ROCE | 22.6 | 33.1 | 31.6 | 31.2 |
| Angel ROIC (Pre-tax) | 24.0 | 39.4 | 36.9 | 37.3 |
| ROE | 23.8 | 23.5 | 24.8 | 23.4 |
| Turnover ratios (x) | | | | |
| Asset Turnover (Gross Block) | 5.6 | 6.5 | 7.4 | 8.2 |
| Inventory / Sales (days) | 70 | 60 | 60 | 60 |
| Receivables (days) | 93 | 94 | 93 | 93 |
| Payables (days) | 40 | 64 | 55 | 50 |
| Working capital cycle (ex-cash) (days) | 123 | 90 | 98 | 103 |

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| Disclosure of Interest Statement | KEI Industries |
|-------------------------------------------------------------------------------------------------|----------------|
| 1. Financial interest of research analyst or Angel or his Associate or his relative | No |
| 2. Ownership of 1% or more of the stock by research analyst or Angel or associates or relatives | No |
| 3. Served as an officer, director or employee of the company covered under Research | No |
| 4. Broking relationship with company covered under Research | No |

Note: We have not considered any Exposure below ₹ 1 lakh for Angel, its Group companies and Directors

| | | | |
|----------------------------------------------------------------------------------|-------------|---------------------------------------|--------------------|
| Ratings (Based on Expected Returns: over 12 months investment period) | Buy (> 15%) | Accumulate (5% to 15%) | Neutral (-5 to 5%) |
| | | Reduce (-5% to -15%) | Sell (< -15%) |
| | | Hold (Fresh purchase not recommended) | |
| | | | |