

### Radico Khaitan

### Performance Highlights

#### **Quarterly Data**

(₹ cr)	2QFY16	2QFY15	% <i>y</i> oy	1QFY16	% qoq
Revenue	370	363	2.1	395	(6.3)
EBITDA	50.2	43	17.1	47	6.5
Margin (%)	13.6	11.8	174bp	11.9	163bp
Adj. PAT	19	15	25.1	18	3.1

Source: Company, Angel Research

For 2QFY2016, Radico Khaitan (RKL)'s results have come in above our estimates. The company's top-line grew by 2% yoy, mainly due to growth in Prestige and above products segment. On the operating front, the company reported margin expansion, primarily on account of lower selling & distribution and other expenses. Further, on the bottom-line front, the company reported a healthy growth due to strong operating performance and lower interest cost.

Regular & others products segment de-grew which restricted overall top-line growth but Healthy volume growth in Prestige & above products segment: For the quarter, RKL's top-line grew by ~2% yoy to ~₹370cr (our estimate was of ~ ₹364cr), mainly due to healthy volume growth in Prestige and above products segment (up ~8.5%). Prestige and above brands' contribution to total Indian made foreign liquor (IMFL) volumes increased from 21.2% in 2QFY2015 to 24.7% in 2QFY2016. However, de-growth in Regular & others products segment which contribute more than 75% of total sales, restricted the overall top-line growth of the company. The company is continuously focusing on the Premium products segment to increase sales which is a high margin business.

PAT grew ~25% yoy: The reported net profit for the quarter grew by 25% yoy to ~₹19cr (our estimate was of ~₹15cr) on account of strong operating performance and lower interest cost (in FY2015 the company has repaid a significant amount of its debt; further debt reduction is also on the cards).

Outlook and valuation: RKL has not performed well in the last two years due to increasing material costs (ENA is a key raw material) and with it not receiving significant price hikes from various states. We expect the company to perform well going forward in anticipation of easing material costs and on expectation of better price hikes. This would result in an overall improvement in the operating margin of the company. Also, with the company having reduced significant debt from its balance sheet, it would be able to report an improvement in its profitability. We expect the company to report a strong earnings CAGR of ~18% to ~₹95cr over FY2015-17E. Hence, we recommend a Buy rating on the stock with a target price of ₹128.

#### **Key financials**

Y/E March (₹ cr)	FY2014	FY2015	FY2016E	FY2017E
Net sales	1,452	1,488	1,565	1,687
% chg	15.4	2.5	5.1	7.8
Net profit	71	68	75	95
% chg	(7.8)	(5.1)	11.2	25.7
EBITDA margin (%)	13.3	11.4	12.2	13.0
EPS (₹)	5.4	5.1	5.7	7.1
P/E (x)	20.4	21.4	19.3	15.3
P/BV (x)	1.9	1.7	1.6	1.5
RoE (%)	9.1	8.1	8.3	9.6
RoCE (%)	9.2	7.8	8.6	9.8
EV/Sales (x)	1.5	1.5	1.4	1.3
EV/EBITDA (x)	11.5	12.9	11.4	9.8

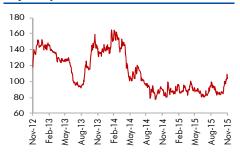
BUY	
CMP	₹109
Target Price	₹128
Investment Period	12 months

Stock Info	
Sector	Breweries & Distilleries
Market Cap (₹ cr)	1,450
Net Debt (₹ cr)	741
Beta	0.8
52 Week High / L	ow 117 / 76
Avg. Daily Volum	e 1,17,668
Face Value (₹)	2
BSE Sensex	26,121
Nifty	7,915
Reuters Code	RADC.BO
Bloomberg Code	RDCK@IN

Shareholding Pattern (%)	
Promoters	40.5
MF / Banks / Indian Fls	13.3
FII / NRIs / OCBs	21.1
Indian Public / Others	25.1

Abs. (%)	3m	1yr	3yr
Sensex	(7.5)	(6.3)	39.8
RKL	9.8	23.0	(10.2)

#### 3-year price chart



Source: Company, Angel Research

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**Exhibit 1: Quarterly performance** 

Y/E March (₹ cr)	2QFY16	2QFY15	% yoy	1QFY16	% qoq	FY2015	FY2014	% chg
Net Sales	370	363	2.1	395	(6.3)	1,488	1,452	2.5
Consumption of RM	178	164	8.2	179	(0.7)	717	653	9.8
(% of Sales)	48.0	45.3		45.3		48.2	45.0	
Staff Costs	29	26	12.6	27	7.7	107	93	15.1
(% of Sales)	7.8	7.1		6.8		7.2	6.4	
Selling & Administrative Exps.	64.4	66	(2.4)	72.3	(10.9)	284	286	(0.9)
(% of Sales)	17.4	18.2		18.3		19.1	19.7	
Operating Expense	49	64	(23.3)	70	(29.8)	210	226	(7.1)
(% of Sales)	13.2	17.6		17.7		14.1	15.6	
Total Expenditure	320	320	0.0	348	(8.0)	1,318	1,258	4.8
Operating Profit	50	43	17.1	47	6.5	170	193	(11.9)
OPM (%)	13.6	11.8		11.9		11.4	13.3	
Interest	21	23	(8.4)	21	(2.2)	90	85	
Depreciation	10	11	(4.8)	10	-	38	39	(1.1)
Other Income	7	11	(33.3)	10	(26.6)	45	36	23.3
PBT	26	20	30.9	25	4.0	87	106	(18.1)
(% of Sales)	7.1	5.6		6.4		5.9	7.3	
Provision for Taxation	8	5	47.6	7	6.2	19	35	(44.6)
(% of PBT)	29.4	26.0		28.7		22.4	33.0	
Minority Interest	-	-	-	-	-	-	-	-
Reported PAT	19	15	25.1	18	3.1	68	71	(5.1)
PATM	5.0	4.1		4.6		4.5	4.9	

Source: Company, Angel Research



# Regular & others products segment de-grew which restricted overall top-line growth but Healthy volume growth in Prestige & above products segment

For the quarter, RKL's top-line grew by ~2% yoy to ~₹370cr (our estimate was of ~₹364cr), mainly due to healthy volume growth in Prestige and above products segment (up ~8.5%). Prestige and above brands' contribution to total Indian made foreign liquor (IMFL) volumes increased from 21.2% in 2QFY2015 to 24.7% in 2QFY2016. However, de-growth in Regular & others products segment restricted the overall top-line growth of the company, which contributes more than 75% of total sales. Radico Khaitan strategically defocused the sale of low margin category brands in the state of Tamil Nadu. This resulted in a decline of volumes in Tamil Nadu from 3.47 lakh cases in 2QFY2015 to just 4,000 cases in 2QFY2016.

20 450 400 15 350 10 300 5 © 250 № 200 8 (5) 150 (10)100 (15)50 0 (20)I QFY16 3QFY14 QFY15 3QFY15 QFY15 2QFY16 2QFY14 ■ Net sales QoQ growth (%)

**Exhibit 2: Top-line growth trend** 

Source: Company, Angel Research

# Operating margin expansion due to lower selling & distribution and other expenses

On the operating front, the company's reported margin expanded by 174bp yoy to 13.6%, primarily on account of lower selling & distribution and other expenses. During the quarter, foreign exchange fluctuation loss was ₹3.6cr in 2QFY2016 compared to a loss of ₹4.6cr in 2QFY2015.



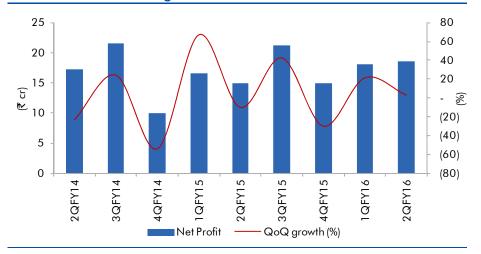
60 16 14 50 12 40 10 **(**30 €) 8 (%) 6 20 4 10 2 0 0 1QFY16 2QFY14 3QFY14 I QFY15 2QFY15 3QFY15 4QFY15 2QFY16 4QFY14 Operating Profit Margin (%)

**Exhibit 3: Operating profit and margin trend** 

Source: Company, Angel Research

#### PAT grew ~25% yoy

The reported net profit grew by 25% yoy to ~₹19cr (our estimate was of ~₹15cr) on account of strong operating performance and lower interest cost (in FY2015 the company has repaid a significant amount of its debt; further debt reduction is also on the cards).



**Exhibit 4: Net Profit and growth trend** 

Source: Company, Angel Research



#### Investment rationale

#### Raw material prices expected to ease

We expect the price of extra neutral alcohol (ENA), a key raw material for the company, to remain stable and potentially even decline going forward. This is because sugar production during the October 2014 to May 2015 period has risen by  $\sim$ 16% yoy to 27.9mn tonne, which is an 8-year high production level. As a result ENA (a by-product of sugarcane) production too would be higher this year.

#### Pricing environment expected to be favourable for IMFL industry

Our interaction with liquor companies suggests that the industry has now bottomed out. We expect the industry's pricing environment to likely get better going ahead mainly because there has not been any significant price hike in products in recent times due to delay in approval by various state governments. Hence, the industry is now expecting a significant price hike in the coming financial year. Also, the industry leader – United Spirits - has been facing pressure at the operating level and the company has a huge debt on its balance sheet. Hence we believe that the company's new Management would shift focus on profitability over volume growth, which in turn, would lead to increased scope for other liquor companies to hike prices.

# Higher proportion of Premium products in volume mix to drive profitability

In the IMFL segment, more than 20% of the company's volumes come from Prestige and above products, which is a high margin business, and the balance volumes come from regular and others brands. Since the last seven years, the company's prestige and above brands' volume has reported a CAGR of  $\sim 26\%$  and their share in the product mix has increased from 7.9% in FY2009 to 20.7% in FY2015. We expect volume contribution of prestige and above products in the IMFL segment to increase further on back of higher ad spend. The company has roped in celebrity Hrithik Roshan as its brand ambassador. Also, RKL's presence in the prestige Vodka segment is under penetrated which leaves scope for growth. Thus, this would improve the overall margin for the company and result in higher profitability.

#### Wide distribution network with strong brands

RKL has a strong sales and distribution network with a presence in retail and off-trade outlets in the relevant segments in different parts of India. Currently, the company is selling its products through over 45,000 retail outlets and over 5,000 on-premise outlets. Apart from wholesalers, a total of around 300 employees divided into four zones, each headed by regional profit centre head, ensure an adequate on-the-ground sales and distribution presence across the country.

Apart from this, the company has strong brands likes Magic Moments Vodka, Morpheus Brandy, Verve Vodka, Florence Brandy, After Dark Whisky etc.



#### **Outlook** and valuation

RKL has not performed well in the last two years due to increasing material costs (ENA is a key raw material) and with it not receiving significant price hikes from various states. We expect the company to perform well going forward in anticipation of easing material costs and on expectation of better price hikes. This would result in an overall improvement in the operating margin of the company. Also, with the company having reduced significant debt from its balance sheet, it would be able to report an improvement in its profitability. We expect the company to report a strong earnings CAGR of ~18% to ~₹95cr over FY2015-17E. Hence, we recommend a Buy rating on the stock with a target price of ₹128.

300 250 200 € 150 100 50 0 eb 08-Nov 10 Jan 07 Sep 08 Mar 09 Oct 09 May 10 Jun 11 Jul 07 **Share Price** 12x - 18x 24x 30x 36x

Exhibit 5: One-year forward P/E band

Source: Company, Angel Research

#### **Company Background**

Radico Khaitan Ltd is an India-based spirits company engaged in the manufacture of liquor. The company has three distilleries and one JV with total capacity of 150mn litres and 33 bottling units spread across the country. The company is one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant entry barriers. RKL's brands include After Dark Whisky, Magic Moments Vodka, Morpheus Brandy, Contessa Rum, Old Admiral Brandy and 8 PM. Its liquor business also includes rectified spirit, country liquor and IMFL. Its alcohol products include rectified spirit, silent spirit, cane juice spirit, malt spirit, grain spirit and ethanol. The company's PET division produces a range of PET bottles and jars for industries, such as pharmaceutical, cosmetics, home and personal care, edible oil and confectionery.



**Profit & Loss Statement** 

Y/E March (₹ cr)	FY2012	FY2013	FY2014	FY2015	FY2016E	FY2017E
Total operating income	1,144	1,258	1,452	1,488	1,565	1,687
% chg	20.9	10.0	15.4	2.5	5.1	7.8
Total Expenditure	987	1,074	1,258	1,318	1,374	1,468
Raw Material Cost	546	585	653	717	735	789
Personnel Expenses	71	79	93	107	117	132
Selling & Administrative Exp.	205	235	286	284	316	327
Others Expenses	166	176	226	210	205	219
EBITDA	157	184	193	170	191	219
% chg	3.9	17.7	5.0	(11.9)	12.0	14.9
(% of Net Sales)	13.7	14.6	13.3	11.4	12.2	13.0
Depreciation& Amortisation	33	35	39	38	41	42
EBIT	124	149	155	132	150	178
% chg	0.1	20.4	3.9	(14.6)	13.6	18.3
(% of Net Sales)	10.8	11.8	10.7	8.9	9.6	10.5
Interest & other Charges	58	70	85	90	84	84
Other Income	21	30	36	45	45	45
(% of PBT)	24.6	27.8	34.3	51.6	40.7	32.4
Share in profit of Associates	-	-	-	-	-	-
Recurring PBT	87	109	106	87	111	139
% chg	(12.6)	25.7	(2.6)	(18.1)	26.9	25.7
Prior Period & Extra. Exp./(Inc.)	-	-	-	-	-	-
PBT (reported)	87	109	106	87	111	139
Tax	23	32	35	19	35	44
(% of PBT)	26.8	29.3	33.0	22.4	32.0	32.0
PAT (reported)	64	77	71	68	75	95
% chg	(12.6)	21.4	(7.8)	(5.1)	11.2	25.7
(% of Net Sales)	5.6	6.1	4.9	4.5	4.8	5.6
Basic EPS (₹)	4.8	5.8	5.4	5.1	5.7	7.1
Fully Diluted EPS (₹)	4.8	5.8	5.4	5.1	5.7	7.1
% chg	(12.7)	21.2	(7.9)	(5.1)	11.2	25.7



#### **Balance Sheet**

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Y/E March (₹ cr)	FY2012	FY2013	FY2014	FY2015	FY2016E	FY2017E
SOURCES OF FUNDS						
Equity Share Capital	27	27	27	27	27	27
Reserves& Surplus	642	702	754	812	876	956
Shareholders Funds	668	728	781	839	902	983
Total Loans	650	768	904	849	840	830
Deferred Tax Liability	65	70	85	85	85	85
Total Liabilities	1,384	1,566	1,770	1,773	1,827	1,898
APPLICATION OF FUNDS						
Gross Block	687	744	821	831	851	871
Less: Acc. Depreciation	185	214	250	288	329	371
Net Block	502	529	571	542	521	500
Capital Work-in-Progress	5	5	8	8	8	8
Investments	111	109	108	98	98	98
Current Assets	1,016	1,161	1,330	1,379	1,463	1,576
Inventories	179	186	211	212	223	236
Sundry Debtors	348	435	523	538	570	615
Cash	21	16	15	10	23	41
Loans & Advances	382	314	441	470	474	506
Other Assets	86	209	139	149	172	179
Current liabilities	259	249	262	270	278	299
Net Current Assets	757	912	1,067	1,109	1,184	1,277
Deferred Tax Asset	9	11	15	15	15	15
Mis. Exp. not written off	-	-	-	-		-
Total Assets	1,384	1,566	1,770	1,773	1,827	1,898



#### **Cashflow Statement**

Y/E March (₹ cr)	FY2012	FY2013	FY2014	FY2015	FY2016E	FY2017E
Profit before tax	87	109	106	87	111	139
Depreciation	33	35	39	38	41	42
Change in Working Capital	(15)	(242)	(53)	(47)	(62)	(75)
Interest / Dividend (Net)	37	42	50	90	84	84
Direct taxes paid	(18)	(23)	(26)	(19)	(35)	(44)
Others	18	13	22	-	-	-
Cash Flow from Operations	142	(66)	137	149	138	145
(Inc.)/ Dec. in Fixed Assets	(118)	48	(141)	11	(20)	(20)
(Inc.)/ Dec. in Investments	(9)	(3)	(O)	(10)	-	-
Cash Flow from Investing	(128)	46	(141)	0.2	(20)	(20)
Issue of Equity	1	1	1	-	-	-
Inc./(Dec.) in loans	109	97	99	(55)	(9)	(10)
Dividend Paid (Incl. Tax)	(11)	(12)	(12)	(10)	(11)	(14)
Interest / Dividend (Net)	(101)	(71)	(84)	(90)	(84)	(84)
Cash Flow from Financing	(2)	15	3	(154)	(105)	(108)
Inc./(Dec.) in Cash	12	(5)	(1)	(5)	13	17
Opening Cash balances	9	21	16	15	10	23
Closing Cash balances	21	16	15	10	23	41



#### **Key Ratios**

V/E March	EV2012	EV2012	EV2014	EV201 <i>E</i>	EV2014E	FY2017E
Y/E March	FIZUIZ	FY2013	F12014	FY2015	FY2016E	F12U1/E
Valuation Ratio (x)						
P/E (on FDEPS)	22.7	18.7	20.4	21.4	19.3	15.3
P/CEPS	15.0	12.9	13.2	13.7	12.5	10.6
P/BV	2.2	2.0	1.9	1.7	1.6	1.5
Dividend yield (%)	0.7	0.7	0.7	0.7	0.8	1.0
EV/Sales	1.7	1.7	1.5	1.5	1.4	1.3
EV/EBITDA	12.5	11.4	11.5	12.9	11.4	9.8
EV / Total Assets	1.2	1.2	1.1	1.1	1.0	1.0
Per Share Data (₹)						
EPS (Basic)	4.8	5.8	5.4	5.1	5.7	7.1
EPS (fully diluted)	4.8	5.8	5.4	5.1	5.7	7.1
Cash EPS	7.3	8.5	8.3	8.0	8.7	10.2
DPS	0.8	0.8	0.8	0.8	0.8	1.1
Book Value	50.4	54.8	58.7	63.0	67.8	73.9
Returns (%)						
ROCE	9.4	10.0	9.2	7.8	8.6	9.8
Angel ROIC (Pre-tax)	10.4	10.9	9.9	8.4	9.3	10.6
ROE	9.5	10.6	9.1	8.1	8.3	9.6
Turnover ratios (x)						
Asset Turnover (Gross Block)	2.3	2.4	2.5	2.7	3.0	3.4
Inventory / Sales (days)	57	54	53	52	52	51
Receivables (days)	111	126	132	132	133	133
Payables (days)	38	36	33	33	32	31
WC cycle (ex-cash) (days)	130	144	152	151	153	153



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Disclosure of Interest Statement	Radico Khaitan
1. Analyst ownership of the stock	No
2. Angel and its Group companies ownership of the stock	No
3. Angel and its Group companies' Directors ownership of the stock	No
4. Broking relationship with company covered	No

Note: We have not considered any Exposure below ₹1 lakh for Angel, its Group companies and Directors

Ratings (Based on expected returns	Buy (> 15%)	Accumulate (5% to 15%)	Neutral (-5 to 5%)
over 12 months investment period):		Reduce (-5% to -15%)	Sell (< -15%)

November 10, 2015